



**REFORM SUPPORT UNIT**  
**SCHOOL EDUCATION & LITERACY DEPARTMENT**  
**GOVERNMENT OF SINDH**



PRNo. RSU-SE&LD/ASPIRE/PSM/2022

Date: 16<sup>th</sup> June, 2022

**SUBJECT: MINUTES OF PROCUREMENT COMMITTEE MEETING REGARDING OPENING OF TECHNICAL BIDS/PROPOSALS – PROCUREMENT OF HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARKAR AND UMARKOT DISTRICTS.**

A Procurement Committee meeting was held on 16<sup>th</sup> June 2022 @ 3:30 pm in the Committee Room of Reform Support Unit School Education & Literacy Department, Government of Sindh, Karachi to open the Technical Proposals/bids in response to the subject tender IFB hoisted @ SPPRA vide ID T01376-21-0008 and RSU websites dated 27<sup>th</sup> June 2022 (Attached ar Annex-A & B).

The meeting started with the recitation of Holy Quran and chaired by Mr. Junaid Hameed Samo, Chairman Procurment Committee/Chief Program Manager, Reform Support Unit. The Chaired welcomed to the Committee members and invited the Secretary/Member of Procurement Committee to brief the participants about the procurement proceedings. Attacandce sheet of Members of Procurment Committee and representative of bidders/vendors are attached as Annex-C&D.

The Member/Secretary of the Procurement Committee also informed the committee members that in response to the above advertisement only three (03) bidding documents were purchased by the bidders as mentioned below:-.

#	BIDDER'S NAME
1	M/S. Infotainment World (Pvt.) Limited (HotFM-105)
2	M/S. Multi Busuness Alliance.
3	M/S Management Devlopment Foundation.

Only (03) bidders/vendors submitted their technical & financial sealed proposals on 16<sup>th</sup> June 2022 at 3:30 PM on the specified venue, in the presence of the committee members and the representatives of the bidders.

16/6/22

on Sealed bids  
Dir: PDR

#	BIDDER'S NAME
1	M/S. Infotainment World (Pvt.) Limited (HotFM-105)
2	M/S. Multi Busuness Alliance.
3	M/S Management Devlopment Foundation.

After the discussion in detail, it was decided that the bid documents of three (03) bidders against IFB No: RSU-SE&LD/ASPIRE/PSM/2022 to the members of Procurement Committee for qualifications and detailed technical evaluation as per given criteria in bidding document as well as preparation of recommendation for the award of a contract for review and approval of Procurement Committee.

Meeting was ended with vote of thanks.



**MR. DILAWAR ALI MANGI (Member)**  
Director-(PF&R)  
School Education & Literacy Department  
Government of Sindh



**MR. KHALID ZAFAR SHAIKH (Member)**  
Executive Engineer-EW Division (East Karachi)  
School Education & Literacy Department  
Government of Sindh



**MR. MUHAMMAD QASIM RAJPUR (Member)**  
Deputy Director (Acedmic)  
College Education Department  
Government of Sindh



**MR. TUFAIL AHMED SOOMRO (Member)**  
Section officer (G-1)  
School Education & Literacy Department  
Government of Sindh

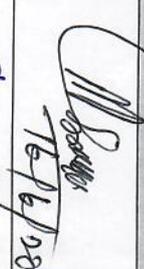
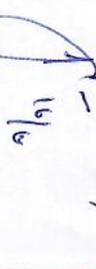


**MR. JUNAID HAMEED SAMO**  
Chairman Procurment Committee/  
Chief Program Manager-RSU  
School Education & Literacy Department  
Government of Sindh

PROCUREMENT COMMITTEE (ATTENDANCE SHEET)

HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARAKAR AND UMARKOT DISTRICTS.

Dated: 16-06-2022

S.No.	NAME	DESIGNATION	DEPARTMENT	CONTACT NUMBER	SIGNATURE
1	MUH AMNAD SHABIK	DEPUTY DIRECTOR (PDR) SEED	School Raha: (PDR) on behalf of Dr. ADK	0333-2355613	
2	Khair Zain Sheikh	Exec ELEM Enst	S. C A L. D.	0333-3017717	
3	Thufail Soorya	So. Cr-I	SEED	0333-3215715	
4	Dr. Sohim Rajeev	Deputy Director.	College Education Deptt	0302-2938295	
5	Jumaid Same	CPM, RSB	SEED	03453532259	

## BIDDER'S / FIRM'S ATTENDANCE SHEET

HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR  
OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARKAR AND UMARKOT DISTRICTS.

16-JUN-2022

S.No.	BIDDER'S NAME	REPRESENTATIVE'S NAME	E-MAIL	CONTACT NUMBER	SIGNATURE
1	HOT FILMS	Rashid Khan	rashid_fm10@yahoo.com	0300-835000	
2	Multi Business Alliance MANAGEMENT & DEVELOPMENT FOUNDATION	G. Mujtaha Jolli	mujtaha.media@gmail.com	0333-2318843	
3		Aswad Ali Meemon	astendaliqu7@gmail.com	0336-3070703	
4					
5					
6					
7					
8					
9					
10					

**BID PRICE (AS READ OUT)**

Address: Reform Support Unit,

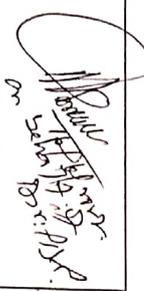
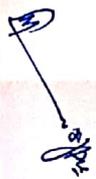
School Education & Literacy Department, Government of Sindh  
47/E-1, Street#48, P.E.C.H.S. Society, Block-6, Shahr-e-Faisal, Karachi, Sindh.

Date: Thursday 16<sup>th</sup> June 2022

Time: 15:30hrs PST.

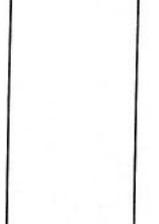
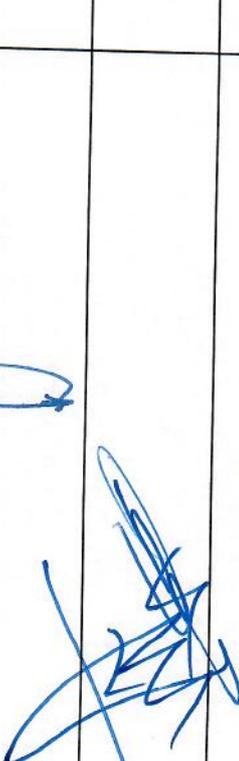
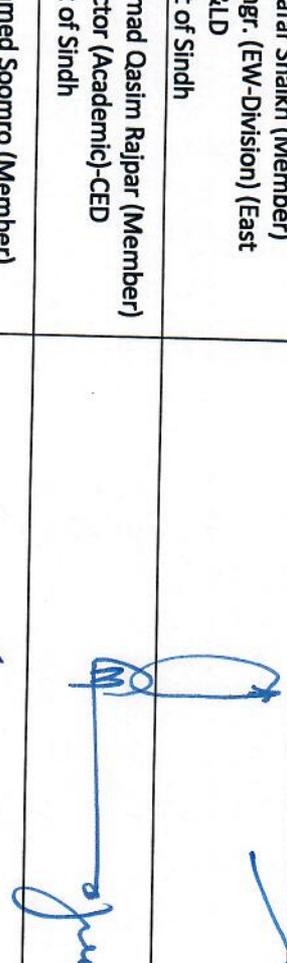
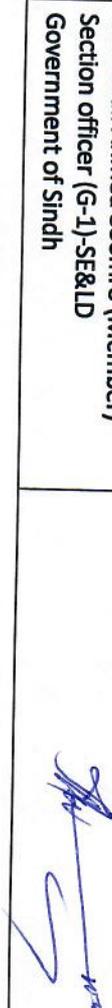
**HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARKAR, AND UMARKOT DISTRICTS.**

Bidder Identification				Read-out Bid Price(s)							
Name of Bidder	Name of Representative	Contact Number	E-mail Address	City/State or Province	Country	Purchased Bid Document (Payment reference)	For Lot	Currency	Amount in (PKR)	Bid Security Amount & Details	Signatures
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)
ENTERTAINMENT WORLD (PVT.) LIMITED (HOTFM-105)	Rashid Khan	0300-8354000	Rashid_fm1_05@yahoo.com	Karachi, Sindh	Pakistan	PO#PCB/P013651 JS Bank Limited, Progressive Center PECCHS Branch-9099, Karachi	N.A	PKR	813,600/-	14,400/-	
MULTI BUSINESS ALLIANCE	Ghulam Mujtaba Johio	0333-2318843	mujtabamedia@gmail.com	Karachi, Sindh	Pakistan	PO#1036.9080736 Meezan Bank, Yaseen Abad Branch, Karachi	N.A	PKR	2807,040/-	Not Submitted	
MANAGEMENT DEVELOPMENT FOUNDATION (MDF)	Khalid Memon	0300-4326606	info@mdfpk.org	Hyderabad, Sindh	Pakistan	B.C#5850411 MCB Bank, Naseem Nagar Branch-8009, Hyderabad	N.A	PKR	716,040/-	20,000/-	

<p>Mr. Dilawar Ali Mangi (Member) Director (PF&amp;R) School Education &amp; Literacy Department Government of Sindh</p> 	<p>Mr. Khalid Zafar Shaikh (Member) Executive Engr. (EW-Division) (East Karachi) School Education &amp; Literacy Department Government of Sindh</p> 	<p>Mr. Muhammad Qasim Rajpar (Member) Deputy Director (Academic) College Education Department Government of Sindh</p> 	<p>Mr. Tufail Ahmed Soomro (Member) Section officer (G-1) School Education &amp; Literacy Department Government of Sindh</p> 	<p>Mr. Junaid Hameed Samo (Chairman) Chief Program Manager-RSU School Education &amp; Literacy Department Government of Sindh</p> 
--	---	--	--	---





9	2% of the bid contract amount (Bid Security / Earnest money) in shape Pay order / Bank Draft favoring Chief Program Manager, Reform Support Unit, School Education & Literacy Department, Government of Sindh.	YES	YES	YES	YES	YES	NO	NO	NO	NO	NO	NO	YES	YES	YES	YES	YES
<b>COMMENTS BY PROCUREMENT COMMITTEE</b>																	
<b>Procurement Committee Members' Signatures</b>																	
M1	Mr. Junaid Hameed Samo (Chairman) Chief Program Manager (RSU)- SE&LD Government of Sindh																
M2	Mr. Dildar Ali Mangi (Member) Director (PF&R)-SE&LD Government of Sindh																
M3	Mr. Khalid Zafer Shaikh (Member) Executive Engr. (EW-Division) (East Karachi)-SE&LD Government of Sindh																
M4	Mr. Muhammad Qasim Rajpar (Member) Deputy Director (Academic)-CED Government of Sindh																
M5	Mr. Tufail Ahmed Soomro (Member) Section officer (G-1)-SE&LD Government of Sindh																

## BID QUALIFICATION REPORT (BQR)

M1= Mr. Junaid Hameed Samo (Chairman)

**HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARAKAR, AND UMARKOT DISTRICTS.**

Procurement Reference Number		RSU-SE&LD/ASPIRE/PSM/2022		
IFB Opening Date		16-Jun-22		
Evaluation Date		27-Jun-22		
Bidder's Name		INFOTAINMENT WORLD (PVT.) LTD. (HOT FM105)		
<b>(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS</b>		Response of M1 in Yes or No		
1	Complete company profile (including name, registered office address, telephone, fax, e-mail address, and web address, full contact details of the contact person, branch offices and staff details, etc.	YES	YES	YES
2	Certificate of company registration or any other legal registration document.	YES	NO	YES
3	Valid NTN/Income Tax Certificate of FBR.	YES	YES	YES
4	SNTN of Sindh Revenue Board (SRB) Certificate.	YES	YES	YES
5	Filer/Active Taxpayer.	YES	YES	YES
6	Last one-year (Recently) financial statement/Bank certificate.	YES	NO	YES
7	Three similar assignments/contracts were done by the bidder with the Government / NGOs in the last three years.	YES	NO	NO

8	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted by any government, semi-government, autonomous or state-owned organization, national & or Local development sector and their cases regarding blacklisting is not under trial by any Court of Law.	YES	NO	YES
9	2% of the bid contract amount (Bid Security / Earnest money) in shape Pay order / Bank Draft favoring Chief Program Manager, Reform Support Unit, School Education & Literacy Department, Government of Sindh.	YES	NO	YES
<b>Procurement Committee Member's Signature</b>				
M1	Mr. Junaid Hameed Samo (Chairman) Chief Program Manager (RSU)- SE&LD Government of Sindh			

**BID QUALIFICATION REPORT (BQR)**

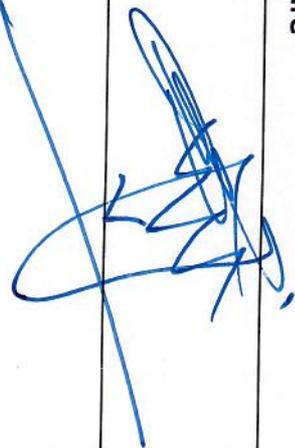
**M2= Mr. Dilawar Ali Mangi (Member)**

**HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARKAR, AND UMARKOT DISTRICTS.**

Procurement Reference Number		RSU-SE&LD/ASPIRE/PSM/2022		
IFB Opening Date		16-Jun-22		
Evaluation Date		27-Jun-22		
Bidder's Name		INFOTAINMENT WORLD (PVT.) LTD. (HOT FMI105)	MULTI BUSINESS ALLIANCE	MANAGEMENT DEVELOPMENT FOUNDATION (MDF)
<b>(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS</b>				
1	Complete company profile (including name, registered office address, telephone, fax, e-mail address, and web address, full contact details of the contact person, branch offices and staff details, etc.	YES	YES	YES
2	Certificate of company registration or any other legal registration document.	YES	NO	YES
3	Valid NTN/Income Tax Certificate of FBR.	YES	YES	YES
4	SNTN of Sindh Revenue Board (SRB) Certificate.	YES	YES	YES
5	Filer/Active Taxpayer.	YES	YES	YES
6	Last one-year (Recently) financial statement/Bank certificate.	YES	NO	YES
7	Three similar assignments/contracts were done by the bidder with the Government / NGOs in the last three years.	YES	NO	NO

8	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted by any government, semi-government, autonomous or state-owned organization, national & or local development sector and their cases regarding blacklisting is not under trial by any Court of Law.	YES	NO	YES
9	2% of the bid contract amount (Bid Security / Earnest money) in shape Pay order / Bank Draft favoring Chief Program Manager, Reform Support Unit, School Education & Literacy Department, Government of Sindh.	YES	NO	YES

**Procurement Committee Member's Signature**

M2	<p align="center">Mr. Dilawar Ali Mangi (Member)          Director (PF&amp;R)-SE&amp;LD          Government of Sindh</p>	
----	--	---

## BID QUALIFICATION REPORT (BQR)

M3= Mr. Khalid Zafar Shaikh (Member)

**HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARKAR, AND UMARKOT DISTRICTS.**

Procurement Reference Number		RSU-SE&LD/ASPIRE/PSM/2022		
IFB Opening Date		16-Jun-22		
Evaluation Date		27-Jun-22		
Bidder's Name		INFOTAINMENT WORLD (PVT.) LTD. (HOT FM105)		
<b>(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS</b>		Response of M3 in Yes or No		
1	Complete company profile (including name, registered office address, telephone, fax, e-mail address, and web address, full contact details of the contact person, branch offices and staff details, etc.	YES	YES	YES
2	Certificate of company registration or any other legal registration document.	YES	NO	YES
3	Valid NTN/Income Tax Certificate of FBR.	YES	YES	YES
4	SNTN of Sindh Revenue Board (SRB) Certificate.	YES	YES	YES
5	Filer/Active Taxpayer.	YES	YES	YES
6	Last one-year (Recently) financial statement/Bank certificate.	YES	NO	YES
7	Three similar assignments/contracts were done by the bidder with the Government / NGOs in the last three years.	YES	NO	NO

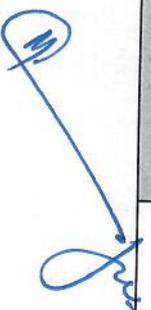
8	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted by any government, semi-government, autonomous or state-owned organization, national & or Local development sector and their cases regarding blacklisting is not under trial by any Court of Law.	YES	NO	YES
9	2% of the bid contract amount (Bid Security / Earnest money) in shape Pay order / Bank Draft favoring Chief Program Manager, Reform Support Unit, School Education & Literacy Department, Government of Sindh.	YES	NO	YES
<b>Procurement Committee Member's Signature</b>				
M3	Mr. Khalid Zafar Shaikh (Member) Executive Engr. (EW-Division) (East Karachi)-SE&LD Government of Sindh			

## BID QUALIFICATION REPORT (BQR)

**M4= Mr. Muhammad Qasim Rajpar (Member)**

**HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARKAR, AND UMARKOT DISTRICTS.**

Procurement Reference Number		RSU-SE&LD/ASPIRE/PSM/2022		
IFB Opening Date		16-Jun-22		
Evaluation Date		27-Jun-22		
Bidder's Name		INFOTAINMENT WORLD (PVT.) LTD. (HOT FM105)	MULTI BUSINESS ALLIANCE	MANAGEMENT DEVELOPMENT FOUNDATION (MDF)
<b>(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS</b>				
		Response of M4 in Yes or No		
1	Complete company profile (including name, registered office address, telephone, fax, e-mail address, and web address, full contact details of the contact person, branch offices and staff details, etc.	YES	YES	YES
2	Certificate of company registration or any other legal registration document.	YES	NO	YES
3	Valid NTN/Income Tax Certificate of FBR.	YES	YES	YES
4	SNTN of Sindh Revenue Board (SRB) Certificate.	YES	YES	YES
5	Filer/Active Taxpayer.	YES	YES	YES
6	Last one-year (Recently) financial statement/Bank certificate.	YES	NO	YES



7	Three similar assignments/contracts were done by the bidder with the Government / NGOs in the last three years.	YES	NO	NO
8	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted by any government, semi-government, autonomous or state-owned organization, national & or Local development sector and their cases regarding blacklisting is not under trial by any Court of Law.	YES	NO	YES
9	2% of the bid contract amount (Bid Security / Earnest money) in the shape of Pay order / Bank Draft favoring Chief Program Manager, Reform Support Unit, School Education & Literacy Department, Government of Sindh.	YES	NO	YES
<b>Procurement Committee Member's Signature</b>				
M4	Mr. Muhammad Qasim Rajpar (Member) Deputy Director (Academic)-CED Government of Sindh			

## BID QUALIFICATION REPORT (BOR)

**M5= Mr. Tufail Ahmed Soomro (Member)**

**HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR OUT OF SCHOOL CHILDREN (OOSC) THROUGH LOCAL RADIO CHANNELS IN DADU, SBA, THARPARAKAR, AND UMARKOT DISTRICTS.**

Procurement Reference Number		RSU-SE&LD/ASPIRE/PSM/2022		
IFB Opening Date		16-Jun-22		
Evaluation Date		27-Jun-22		
Bidder's Name		INFOTAINMENT WORLD (PVT.) LTD. (HOT FM105)	MULTI BUSINESS ALLIANCE	MANAGEMENT DEVELOPMENT FOUNDATION (MDF)
<b>(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS</b>				
1	Complete company profile (including name, registered office address, telephone, fax, e-mail address, and web address, full contact details of the contact person, branch offices and staff details, etc.	YES	YES	YES
2	Certificate of company registration or any other legal registration document.	YES	NO	YES
3	Valid NTN/Income Tax Certificate of FBR.	YES	YES	YES
4	SNTN of Sindh Revenue Board (SRB) Certificate.	YES	YES	YES
5	Filer/Active Taxpayer.	YES	YES	YES

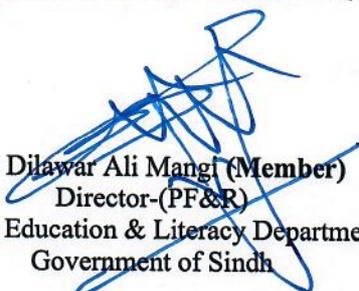
6	Last one-year (Recently) financial statement/Bank certificate.	YES	NO	YES
7	Three similar assignments/contracts were done by the bidder with the Government / NGOs in the last three years.	YES	NO	NO
8	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted by any government, semi-government, autonomous or state-owned organization, national & or Local development sector and their cases regarding blacklisting is not under trial by any Court of Law.	YES	NO	YES
9	2% of the bid contract amount (Bid Security / Earnest money) in the shape of Pay order / Bank Draft favoring Chief Program Manager, Reform Support Unit, School Education & Literacy Department, Government of Sindh.	YES	NO	YES
<b>Procurement Committee Member's Signature</b>				
M5	Mr. Tufail Ahmed Soomro (Member) Section officer (G-1)-SE&LD Government of Sindh			

AS PER SPPRA 2010, RULE-45: BID EVALUATION REPORT		
ACTIVITY NAME	Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Out of School Children (OOSC) Through Local Radio Channels in Dadu, SBA, Tharparkar, and Umarmkot Districts of Sindh Province.	
BER NO.	RSU&SELD/ASPIRE/PSM/BER/2022	
DATE	27-06-2022	
1	Name of Procuring Agency	Reform Support Unit, School Education & Literacy Department, Government of Sindh.
2	Tender Reference No.	
3	Tender Description	To develop a Public Service Message (PSM) on Out of School Children (OOSC) through local radio channels.
4	Method of Procurement	Single Stage One Envelope
5	Tender Published/SPPRA No.	T01376-21-0008 Dated: 27 <sup>th</sup> May 2022
6	Total Bid documents Sold	(03) 1. M/S. Infotainment World Pvt. Ltd (HotFM-105) 2. M/S. Business Alliance 3. M/S. Management & Development Foundation (MDF).
7	Total Bids Received	(03) 1. M/S. Infotainment World Pvt. Ltd (HotFM-105) 2. M/S. Management & Development Foundation (MDF). 3. M/S. Business Alliance.
8	Technical/Financial Bid Opening date	Thursday 16 <sup>th</sup> June 2022 at 15.30 (PST) Local Time
9	No. of Bid qualified	(01)
10	Bid(s) Rejected	(02)

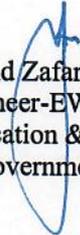
11. Detail on the above are as follows

S No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison on with Estimated cost (0.96m)	Reasons for acceptance/rejection	Remarks
0	1	2	3	4	5	6
1	M/S. Infotainment World (Pvt.) Ltd (HotFM-105)	Rs.813,600/-With is inclusive of all applicable taxes.	2 <sup>nd</sup> Lowest	15.25% below the estimated cost	Fulfills all requirement of eligibility criteria set in the BD	Recommended for the award of contract based on being the best Lowest Qualified Evaluated Bid and for approval of the issuance of Letter of Award / Acceptance (LoA)
2	M/S. Business Alliance	Rs. 716,040/-With inclusive of all applicable taxes.	3 <sup>rd</sup> Lowest	25.41% below the estimated cost	Not Fulfills all requirement of eligibility criteria set in the BD	Not qualified
3	M/S. Management & Development Foundation (MDF)	Rs. 2,807,040/-With inclusive of all applicable taxes.	1 <sup>st</sup> Lowest	192.4% above the estimated cost	Not Submits the three similar contracts/ Assignments	Not qualified

Accordingly, going by the eligibility criteria offered in bidding document M/S. Infotainment World (Pvt.) Ltd (HotFM-105) stands as the Best Lowest Qualified Evaluated Bidder.



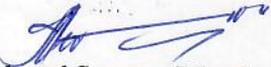
Mr. Dilawar Ali Mangi (Member)  
Director-(PF&R)  
School Education & Literacy Department  
Government of Sindh



Mr. Khalid Zafar Shaikh (Member)  
Executive Engineer-EW Division (East Karachi)  
School Education & Literacy Department  
Government of Sindh



Mr. Muhammad Qasim Rajpar (Member)  
Deputy Director (Academic)  
College Education Department  
Government of Sindh



Mr. Tufail Ahmed Soomro (Member)  
Section officer (G-1)  
School Education & Literacy Department  
Government of Sindh



Mr. Junaid Hameed Samo (Chairman)  
Chief Program Manager-RSU  
School Education & Literacy Department  
Government of Sindh



**REFORM SUPPORT UNIT**  
**SCHOOL EDUCATION & LITERACY DEPARTMENT**  
**GOVERNMENT OF SINDH**



**NO: RSU-SE&LD/ASPIRE/PSM/ /2022**

Date: 27<sup>th</sup> June 2022

**SUBJECT: MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE HELD REGARDING THE FINALIZATION OF IFB NO: RSU-SE&LD/ASPIRE/PSM/2022 UNDER THE ACTIONS TO STRENGTHEN PERFORMANCE FOR INCLUSIVE AND RESPONSIVE EDUCATION (ASPIRE) PROJECT.**

1. The Chairman of the Procurement Committee welcomed the Procurement Committee members and opened the discussion on the agenda items.
2. Member/Secretary of the Procurement Committee informed the forum that the above-referred Invitation for Bids (IFB) under the Actions to Strengthen Performance for Inclusive and Responsive Education (ASPIRE) was invited for procurement of the Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Out of School Children Through Local Radio Channels in Dadu, SBA, Tharparkar and Umarkot Districts of Sindh Province. The said IFB was uploaded on SPPRA (Hoist ID: T01376-21-0008) & RSU websites dated 27<sup>th</sup> May 2022.
3. The Procurement Committee examined all the bids as per qualification/eligibility criteria set in the bidding document (**Attached at Annex-G**). Arithmetically checked and verified the documents and bid securities submitted by the bidders.
4. After thoroughly inspecting the submitted bidding documents by the procurement committee, it was found that,
  - (a) M/S. Management & Development Foundation (MDF) submitted the three projects/assignments which are not similar in scope as mentioned in the bidding document (the state that ("7. Three similar assignments/contracts were done by the bidder with the Government / NGOs in the last three years"), whereas,
  - (b) M/S. INFOTAINMENT WORLD (PVT.) LIMITED (HOT FM (105) fulfills all the requirements mentioned in Section-IV, Qualification/Eligibility Criteria, of the bidding document.
  - (c) Therefore, the contract is awarded to them being the best-evaluated bid which is in compliance with SPPRA Rule-49: Award of Contract which clearly states: "**The bidder with the lowest evaluated cost, but not necessarily the lowest submitted price, shall be awarded the procurement contract, within the original or extended period of bid validity**". (**Attached at Annex-H**).
5. In addition, individuals and consolidate evaluated sheets of procurement committee (**Attached at Annex-I**).
6. Bid Evaluation Report (BER) as per SPPRA format (**Details Attached at Annex-J**).

*[Handwritten signature]*

*[Large handwritten signature]*

*[Handwritten signature]*

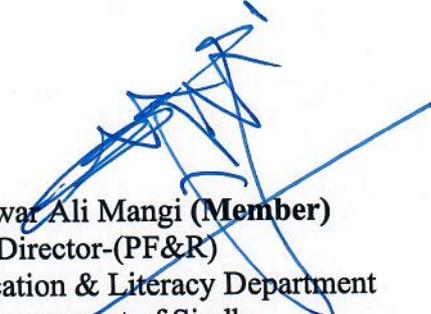


**REFORM SUPPORT UNIT**  
**SCHOOL EDUCATION & LITERACY DEPARTMENT**  
**GOVERNMENT OF SINDH**

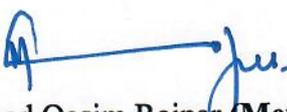


7. It was unanimously decided that the 2<sup>nd</sup> lowest and best evaluated responsive bidder may be awarded the contract as below:

#	CONTRACT FOR	BID AMOUNT	AWARD OF CONTRACT TO
1	Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Out of School Children (OOSC) Through Local Radio Channels in Dadu, SBA, Tharparkar, and Umarkot Districts of Sindh Province.	813,600/- PKR inclusive of all applicable Taxes	M/S. INFOTAINMENT WORLD (PVT.) LIMITED (HOT FM-105)

  
**Mr. Dilawat Ali Mangi (Member)**  
Director-(PF&R)  
School Education & Literacy Department  
Government of Sindh

  
**Mr. Khalid Zafar Shaikh (Member)**  
Executive Engineer-EW Division (East Karachi)  
School Education & Literacy Department  
Government of Sindh

  
**Mr. Muhammad Qasim Rajpar (Member)**  
Deputy Director (Academic)  
College Education Department  
Government of Sindh

  
**Mr. Tufail Ahmed Soomro (Member)**  
Section officer (G-1)  
School Education & Literacy Department  
Government of Sindh

  
**Mr. Junaid Hameed Samo (Chairman)**  
Chief Program Manager-RSU  
School Education & Literacy Department  
Government of Sindh