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	ET)	PROCUREMENT COMMITTEE (ATTENDANCE SHEET	PROCUREMENT	•	

BID PRICE (AS READ OUT)
Address: Reform Support Unit, School Education
& Literacy Department, Government of Sindh
47/E-1, Street#48, P.E. C.H.S. Society, Block-6, Shahrah-e-Faisal, Karachi, Sindh.
Date: Friday 07th October 2021

Time: 15:30hrs PST.

COVID SOPS AND BACK TO SCHOOL CAMPAIGN THROUGH LOCAL RADIO CHANNELS IN SINGH I NO TINCE.	HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR FOLLOW UP

	Capt.	CONNECT MARKETING COMMUNICATION (PVT.) LTD.	HOT FM 105	(a)	Name of Bidder	
	Capt. (R) Abdul Sattarltsani (Chairman) Chief Program Manager (RSU) SELD Government of Sindh	Saqib Ali	Rashid Khan	(b)	Name of Representative	
	(Chairman)	0333-2352397	0300-8354000	(c)	Contact Number	Bid
		saqib.ali@connecteme.com	rashid_fm105@yahoo.com	(b)	E-mail Address	Bidder Identification Read-out I
	Mr Ghulam Rasool Khokhar (Member) Additional Director (Finance)-CED Government of Sindh	Karachi, Sindh	Karachi, Sindh	(e)	City/State or Province	
	lam Rasool Khokhar (Mional Director (Finance)-	Pakistan	Pakistan	0	Country	
	cmber)	PO#DHBPOCZODG NA	15 Bank	(2)	Purchased bid Document (Payment reference)	
		×	X	(11)	For Lot	
	M: Progr	PKR	PKR	100	Currency	
	Abdul Malik Shaikh Mi am Officer (Finance) RSI	88,296	54,000	8	Amount in (PKR)	Read-out Bid Price(s)
+	Mr Abdul Malik Shaikh Mimber) Program Officer (Finance) RSU SELD Government of Sindh	2,809,990	1,800,000	(7)	Bid Security Amount	id Price(s)
	. ह े २	43	last of	2≤	Signatures	



REFORM SUPPORT UNIT



SCHOOL EDUCATION DEPARTMENT GOVERNMENT OF SINDH

Date: 8th October 2021

SUBJECT:

MINUTES OF PROCUREMENT COMMITTEE TO DISCUSS THE PROCUREMENT OF HIRING A CREATIVE ADVERTISING AGENCY/MEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR FOLLOW UP COVID SOPS AND BACK TO SCHOOL CAMPAIGN THROUGH LOCAL RADIO CHANNELS IN SINDH PROVINCE.

- A Procurement Committee meeting was held on 24th May 2021 to open the bids in response to IFB hoisted SPPRA (Hoist ID: T01376-21-0001) and RSU websites dated 9th September 2021.
- 2. The procurement used and approved by the competent authority was open competitive bidding.
- 3. The meeting was held under the chairmanship of Capt. (R) Abdul Sattar Essani. The Chairman welcomed and thanked the members and invited the Secretary/Member of Procurement Committee to brief the participants about the procurement proceedings to date. It was informed that the competent authority approved the bidding documents and announcement of Invitation for Bids (IFB) on 30th July 2021 (Attached at Annex-A).
- 4. The Member/Secretary of the Procurement Committee also informed the committee members that in response to the above advertisement, the following interested bidders/firms obtained the bidding documents from the Procuring Agency on the payment of bidding documents cost of PKR. 500/- (Non-refundable/Non-transferable) in the form of Pay Order / Demand Draft favouring "Reform Support Unit UNICEF Funds. The bidding documents were purchased by the following two (02) bidders. (Details Attached at Annex-B) NAME OF RIDDERS/VENDORS TO WHOM BIDDING DOCUMENTS ARE ISSUED

NAMI	E OF BIDDERS/VENDORS TO WHOM BIDDING DOCUMENTS AND 1050 DD
#	BIDDER'S NAME
1	M/S. Infotainment World (Pvt.) Limited (HotFM-105)
2	M/S. Connect Marketing Communication (Pvt.) Ltd.

5. Following two (02) bidders submitted their bids in sealed envelopes on or before 7th October 2021 up to 3.00 PM.

NAME OF BIDDER'S WHO HAVE SUBMITTED THE BIDDING DOCUMENTS (BID)

#	BIDDER'S NAME
1	M/S. Infotainment World (Pvt.) Limited (HotFM-105)
2	M/S. Connect Marketing Communication (Pvt.) Ltd.

- 6. The Procurement Committee opened the sealed proposals on 7th October 2021 at 3:30 PM on the specified venue, in the presence of the committee members and the respective representatives of the bidders. (Details of Attendance Sheet Attached at Annex-C & Bid Price of Bidders Attached at Annex-D)
- 7. After the discussion in detail, it was decided that the bid documents of two (02) bidders against IFB No: RSU/SESP/PSM/22/2021 to the members of Procurement Committee for qualifications and detailed technical evaluation as per given criteria in bidding document as well as preparation of recommendation for the award of a contract for review and approval of Procurement Committee.

Capt. (R) Abdul Sattar Essani (Chuirman) Chief Program Manager (RSU)- SE&LD

Government of Sindh

Mr Ghulam Rasool Khokhar (Member)
Additional Director (Finance)-CED

Government of Sindh

Mr Abdul Malik Shaikh (Mamber Sectelary)
Program Officer (Finance) RSU-SE&LD

Government of Sindh



Government of Sindh	Capt. (R) Abdul Sattar Essani (Chairman) MI Chief Program Manager (RSU)- SE&LD	ne Pay order / Bank Draft favouring RSU		7 Three similar assignments/contracts done by the bidder with Government / NGOs in the last three years.	6 Last one-year financial statement/Bank certificate	5 Filer/Active Taxpayer	4 Registration with Sales Tax	Registration with Income Tax	2 Certificate of company registration or any other legal registration document	Complete company profile (including name, registered office address, telephone, fax, e-mail address and web address, full contact details of the contact person, branch offices and staff details etc.	Ц		Evaluation Date	IFB Opening Date	Procurement Reference Number	ction & Broadcasting of Mass Awarene
		Yes	The state of the s	E &	Yes	Vie	5	Se Se	VAS 1	Jes	Response o	INFOTAINMENT WORLD (PVT.) LTD. (HOT FM105)		7	RSU/SES	ampaign for Follow
_	A	\\sh \\sh \\sh \\sh \\sh \\sh \\sh \\sh	Yes	\range \gamma_{\mathcal{P}}	Yes	Ver	Ves	No.	\rho_5	Yes	Response of M1 in Yes or No	COMMUNICATION (PVT.) L	11-Oct-21	7-Oct-21	RSU/SESP/PSM/22/2021	ss Campaign for Follow up Covid SOPs and Back to

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Mr Ghulam Rasool Khoknar (Finance) Additional Director (Finance)-CED Government of Sindh		1% of the bid contract amount (Dis Security) UNICEF Funds should be attached along with bidding document. Description of the bid contract amount (Dis Security) UNICEF Funds should be attached along with bidding document.	Afficient on judicial static page. Afficient on judicial static page of the p	Three similar assignments contracts done by the bidder with Government (1900) Three similar assignments contracts done by the bidder with Government is employee(s) have never been blacklisted by the contract sector is a significant of the contract of the contract sector is a significant of the contract of the con	Last one-year financial statement/Bank certificate	Filer/Active Taxpayer	Aldred Hitti Control	Position with Sales Tax	Registration with Income Tax	Certificate of company registration or any other legal registration document	Complete company profile (including name, registered office address, telephone, fax, e-mail address and web address, full contact details of the contact person, describing the nature of business and field of expertise etc.	(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS	Bidder's Name	Evaluation Date	IFB Opening Date	Procurement Reference Number	Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Follow up Covid SOPs and Back to School Campaign Through Local Radio Channels in Sindh Province.	M2= MR GHULAM RASOOL KHOKHAR
	The state of the s		Yis	K	B	Z.	K	\$	\$	(c)	2	Response of	INFOTAINMENT WORLD (PVT.) LTD. (HOT FM105)		TO SHEED TO	RSU/SES	Campaign for Follow up	
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	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted b Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted b Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted b Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted b
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W YS	5 Filer/Active Taxpayer
2	4 Registration with Sales Tax
	3 Registration with Income Tax
	2 Certificate of company registration or any other legal registration document
And web address,	Complete company profile (including name, registered office address, telephone, fax, e-mail address and we full contact details of the contact person, describing the nature of business and field of expertise etc.
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(PVT.) LTD. (HOT FM105) COMMUNICATION (PVT.) LTD.	Bidder's Name
11-OCI-ZI CONNECT MARKETING	Evaluation Date
7-0ct-21	IFB Opening Date
RSU/SESP/PSM/ZZZZZZ	Procurement Reference Number
of Mass Awareness Campaign for Follow up 201	School Campaign Through Local Radio Channels in Sindh Province.
IKH Cavid SOPs and Back t	M3= MR ABDUL MALIK SHAIKH

Gavernment of Snith Mr. Abdul Malik Shaikh (Member/Secretary) NT Printram Officer (Finance) RSU-SE&LD	Mr Ghulam Rasool Khokhar (Member) M2 Additional Director (Finance)-CED	MI Chief Program Manager (See)		Procurement Committee Members's Signatures	COMMENTS BY PROCUREMENT COMMITTEE	3% of the bid contract amount (Bid Security / Earnest money) in shape Pay order / Bank Draft favouring RSU 9 UNICEF Funds should be attached along with bidding document.	Affidavit on judicial stamp paper declaring that "the Applicant/firm and its employee(s) have never been blacklisted by any government, semi-government, autonomous or state-owned organization, national & or Local development sector and their cases regarding blacklisting is not under trial by any Court of Law	7 Three similar assignments/contracts done by the bidder with Government / NGOs in the last three years.	6 Last one-year financial statement/Bank certificate	5 Filer/Active Taxpayer	4 Registration with Sales Tax	3 Registration with Income Tax	2 Certificate of company registration or any other legal registration document	Complete company profile (including name, registered office address, telephone, fax, e-mail address and web address, full contact details of the contact person, describing the nature of business and field of expertise etc.	(SECTION-IV) QUALIFICATION/ELIGIBILITY CRITERIA REQUIREMENTS	Bidder's Name	Reference of the Procurement Committee Members	Evaluation Date	IFB Opening Date	Procurement Reference Number	ONSOLIDATE SHEET
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1	2	N P	12			YES	YES	YES	YES	YES	YES	YES	YES	YES	M3	WORLD (FM105)	Capt. (R) Abdul Sattar Essani (Chairin Mr Ghulam Rasool Khokhar (Member) Mr Abdul Malik Shaikh (member / secre	1-1	7-0	RSII/SESP/PSM/22/2021	ollow up
	3			+		YES	YES	YES	YES	YES	YES	YES	YES	YES	M1	COMM	hokhar (Nikh (membe	11-Oct-21	7-Oct-21	PSM/22/20	Covid SO
		\	J]		Qualify	YES	YES	YES	YES	YES	YES	YES	YES	YES	M1 M2 M3 M1 M2 M3	CONNECT MARKETING COMMUNICATION (PVT.) LTD.	Capt. (R) Abdul Sattar Essani (Chairthair) Mr Ghulam Rasool Khokhar (Member) Mr Abdul Malik Shaikh (member / secretary))21	Awareness Campaign for Follow up Covid SOPs and Back to
						YES	YES	YES	YES	YES	YES	YES	YES	YES	H	N E	3				ck

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	Mr Abdul Malik Shaikh (Member/Secretary) Program Officer (Finance) RSU-SE&LD Covernment of Sindh	Mr Ghulam Rasool Khokhar (Member) Additional Director (Finance)-CED Gavernment of Sindh	Capt. (R.) Abdul Sattar Essani (Chairman) Chief Program Manager (RSU)- SE&LD Government of Sindh						COMMUNICATION (FVI.) LIB.	CONNECT MARKETING											LTD. (HOT FM 105)	INFOTAINMENT WORLD (PVT.)		ন	2	Ī -	NAME	BIDDER'S	さんない 記れる	PROCUREMENT REFERENCE NO.		AME				
	ALD	7	Than)	12 local airing time required (nours)		10 Duration of airing the audio messages	9 Selected timing for airing of audio messages	8 Days in a week to air the audio messages	7 The frequency of broadcasting per message per day	_		_	2 Individuals to records messages (Types of messages)	1 Description	12 Total airing Time required (nours)	11 Total airing Time required (minute)	10 Duration of airing the audio messages	9 Selected timing for airing of audio messages	_	7 The frequency of broadcasting per message per day	6 Preparation of content	5 Length of audio message (Seconds)	4 Language of audio messages	Target Population	Individuals to records messages (Types of messages)	Description	WORK DESCRIPTIONS / REQUIREMENTS		RIDDER'S SURMITTED BIDS AMOUNT DETAILS				RANK WISE BII			
				(a month)	A bours	30 days	8.30 am to 7.15 pm (12 spots per day)	7 days		Prepared by the vendor with the nurchaser's approval	As Per Purchasing Agency	30 Districts of Sindh Province	To develop a Public Service Message (PSM) on follow-up the SOPs and continues learning at home.	broadcast	Recording and Production of audio messages for radio	6 kmm	160 minutes	30 days	days	12 Spots /day	Prepared by the vendor with the purchaser's approval	60-90 Seconds	As Per Purchasing Agency	30 Districts of Sindh Province	To develop a Public Service Message (PSM) on follow-up the SOPs and continues learning at home.	Recording and Production of audio messages for radio broadcast				ĮR	LOCAL RADIO CHANNELS IN SINDH PROVINCE.	HIRING A CREATIVE ADVERTISING AGENCY/ME	RANK WISE BID PRICES & BID SECURITIES			
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Program Officer (Finance) RSU- SE&LD Government of Sindh	Mr Ghulam Rasool Khokhar (Member) Additional Director (Finance)-CED Government of Sindh Mr Abdul Malik Shaikh (Member/Secretary)	Capt. (R) Abdul Sattar Essani (Chairman) Chief Program Manager (RSU)- SE&LD Government of Sindh		CONNECT MARKETING COMMUNICATION (PVT.) LTD.	INFOTAINMENT WORLD (PVT.) LTD. (HOT FM 105)	BIDDER'S NAME	SUBM	HIRING A CREATIVE ADVERTISING AGENCYMEDIA HOUSE/BIDDER FOR PRODUCTION & BROADCASTING OF MASS AWARENESS CAMPAIGN FOR FOLLOW UP COVID SOPS AND BACK TO SCHOOL CAMPAIGN THROUGH LOCAL RADIO CHANNELS IN SINDH PROVINCE.	
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elle.	JASS N	23 E		84,300	54,000	3% BID SECURITY	CURITIES	CTION & BROADCASTI ADIO CHANNELS IN SI	
				88,296	54,000	SUMITTED BID SECURITY		CASTING OF MASS AWARENESS CAMPA IN SINDH PROVINCE.	
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12	11	10	9	00	7	6	٥	4	u	2	-		SNO.
										CONNECT MARKETING COMMUNICATION (PVT.) LTD.	(HOT FM 105)	NEOT PROFILE	BIDDER'S NAME
										DHBP002002	PCBP012975	P.O NUMBER	
										29-Sep-21	24-Sep-21	DATE OF ISSUE	PAY OF
										JS Bank	JS Bank	BANK' NAME	PAY ORDER DETAILS
										Karachi	Karachi	CITY	
							والتاه			500.00	500.00	AMOUNT	
												PURCHASING	DATE OF



REFORM SUPPORT UNIT



SCHOOL EDUCATION DEPARTMENT GOVERNMENT OF SINDH

Date: 13th October 2021

SUBJECT:

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE HELD REGARDING THE FINALIZATION OF IFB NO: RSU/SESP/PSM/22/2021 UNDER THE ROLLING WORK-PLAN OF SINDH EDUCATION SECTOR PLAN & ROADMAP 2019-2024

The Chairman of the Procurement Committee welcomed the Procurement Committee members and opened
the discussion on the agenda items.

- 2. Member/Secretary of the Procurement Committee informed the forum that the above-referred Invitation for Bids (IFB) under the Rolling Work-Plan of Sindh Education Sector Plan & Roadmap 2019-2024 was invited for procurement of the Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Follow up Covid SOPs and Back to School Campaign Through Local Radio Channels in Sindh Province. The said IFB was uploaded on SPPRA (Hoist ID: T01376-21-0001) & RSU websites dated 9th September 2021
- 3. The Procurement Committee examined all the bids as per qualification/eligibility criteria set in the bidding document (Details Attached at Annex-E). Arithmetical checked and verified the documents and bid securities submitted by the bidders (Details Attached at Annex-F) In addition, individuals and consolidate evaluated sheets of procurement committee (Details Attached at Annex-G & H respectively). Bid Evaluation Report (BER) as per SPPRA format (Details Attached at Annex-I). It was unanimously decided that the lowest and evaluated responsive bidder may be awarded the contract as below.

#	CONTRACT FOR	BID AMOUNT	AWARD OF CONTRACT TO
1	Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Follow up Covid SOPs and Back to School Campaign Through Local Radio Channels in Sindh Province.	1, 800, 000/- PKR with inclusive of all applicable Taxes	M/S INFOTAINMENT WORLD

Capt. (R) Abdul Sattar Essarti (Chairman) Chief Program Manager (RSU)-SE&LD

Government of Sindh

Mr Ghulam Rasool Khokhar (Member) Additional Director (Finance)-CED

Government of Sindh

Mr Abdul Malik Shaikh (Meniber Secretary)

Program Officer (Finance) RSU/SE/CLD

Government of Sindh

Species and the species of the speci								
		Bid Evaluati	on Report (Dated: Wednesday 13th October 2021)					
Ac	tivity Name	Hiring a Cr	entive Advertising Agency/Media House/Bidder for Production of Mass Awareness Campaign for Follow up Covid SOPs and Back to					
١	Name of Proce	iring Agency	Reform Support Unit, School Education & Literacy Department, Government of Sindh.					
2	Tender Refere	nce No.	RSU/SESP/PSM/22/2021 cm (PSM) on follow-up the SOPs and					
3	Tender Descri		To develop a Public Service Message (PSM) on forest permission of the continues learning at home.					
4	Method of Pro	curement	Physic Stane One Envelope					
5	Tender Published/SPPRA No.		T01376-21-0001 Dated: 09th September 2021					
6	Total Bid docu	ments Sold	1. Infotainment World Pvt. Ltd (HotFM-105) 2. Connect Marketing Communication (Pvt.) Ltd.					
7	Total Bids Rec	eived	1. Infotainment World Pvt. Ltd (HotFM-105) 2. Geograph Marketing Communication (Pvt.) Ltd.					
8	Technical/Fina Opening date	ncial Bid	Thursday 7th October 2021 at 15.30 (PST) Local Time					
9	No, of Bid qua	lified	(02)					
10	Bid(s) Rejected		(0)					

11. Detail on the above as follows

S No	Name of Firm or Bidder	Cost offered by the Bidder	Rankin g in terms of cost	Comparison with Estimated cost	Reasons for acceptance/ rejection	Remarks	
0	ALTOHOUGH LEADING TO THE PARTY.	2	3	4	5	Recommended for	
1	M/S. Infotainment World (Pvt.) Ltd (HotFM-105)	Rs.1 800,000/-With inclusive of al applicable taxes.		0% above or below the estimated cost	Fulfills all requirement of eligibility criteria set in the BD	Recommended for award of contract based on being 1st Lowest Qualified Evaluated Bid and for approval of issuance of Letter of Award / Acceptance (LoA)	
2	M/S. Connect Marketing Communication (Pvt.) Ltd.	Rs. 2,809,990/-With inclusive of al applicable taxes.	Lowest	56.11% above the estimated cost	Fulfills all requirement of eligibility criteria set in the BD	Not qualified	

Accordingly, going to by the eligibility criteria offered in bidding document M/S. Infotainment World (Pvt.) Ltd (HotFM-105) stands as the Lowest Qualified Evaluated Bidder.

Capt. (R) Abdul Sattar Essani (Chairman) Chief Program Manager (RSU) SE&LD

Government of Sindh

Mr Ghulam Rasool Khokhar (Member)
Additional Director (Finance)-CED
Government of Sindh

Mr Abdul Malik Shaikh (Member/Secretary)
Program Officer (Finance DRSL/SECLE)

Government of Sindh