**ANNUAL PROCUREMENT PLAN**

**(WORKS, GOODS & SERVICES)**

**FOR THE YEARS 2021-22**

In respect of IFB: Invitation for Bids for **"** **Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Out of School Children (OOSC) Through Local Radio Channels in Dadu, SBA, Tharparkar and Umarkot Districts”.**

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| S. No. | Description of Procurement Activity | Quantity where applicable | Estimated Unit Cost (where applicable) | Estimated Total Cost | Funds Allocated | Source of Funds (ADP/non-ADP) | Proposed Procurement Methods | Timing of Procurement | | | | Remarks |
| 1st  Qtr. | 2nd  Qtr. | 3rd  Qtr. | 4th  Qtr. |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 01 | Hiring a Creative Advertising Agency/Media House/Bidder for Production & Broadcasting of Mass Awareness Campaign for Out of School Children (OOSC) Through Local Radio Channels in Dadu, SBA, Tharparkar and Umarkot Districts. | 02 | PKR  0.48 million | PKR  0.96  million | N/A | Non  ADP | Open competitive  Bidding Single Stage One Envelope SPPRA Rule (46) 1 |  |  |  | ✓ | Funds are Available |